Public Affairs Foundation (PAF) was established in 2003, as a not-for-profit company under Section 25 of the Companies Act 1956 (now Section 8, under the Companies Act 2013). It is primarily a knowledge-based organisation that is dedicated to improving the quality of public governance by providing advisory services which include developing customised knowledge products to improve social accountability. Since 2003 PAF...

- Executes a wide range of social research projects using social accountability tools
- Delivers independent, reliable assessments and insights into service delivery reforms
- Uses scientific and well tested methods with an emphasis on quality
- Collaborates constructively with various stakeholders in the area of social accountability
- Provides evidence based inputs to enable reforms and improvements.

PAF will continue to expand on these ideas to propel into focused areas of expertise.

Board of Directors

Sudhakar Rao  Dr. Thelma Narayan  Dr. N Suresh  Dr. Nirmala Murthy
Vision

To aspire for an ideal state where the governance and delivery of public services and social development programmes are continuously improved. Impact reforms and meet the needs and aspirations of those being served, wherever they may be, through evidence-based studies.

Mission

- To improve the quality of public governance by providing advisory services and customised knowledge that enhances social accountability
- To constructively engage with all stakeholders, especially the marginalised and deprived sections, with robust quantitative and qualitative data and facilitate better service delivery
- Increase accountability, enhance impact and ensure better governance
- To train and build capacities within stakeholder organisations on the concepts, application and institutionalisation of the use of social accountability tools and evidence-based methodologies.
Training and Capacity Building

Capacity Building has become an important aspect of institutions and organisations, government departments, think tanks, NGOs, corporates and academic institutions of governance & public policy. In order to respond to this, PAF offers several customised training programmes to suit audience needs.

The training programmes and workshops will help the participants:

- Acquire actionable skills and knowledge
- Understand and develop concepts through sharing of experiences, and develop paradigms through peer-to-peer collaboration and case studies
- Apply learning through exercises

Networking and Building Partnerships

Strategic alliances and collaborations improve outcomes. Joint initiatives are often more effective than individual ones. Public Affairs Foundation provides a platform for cross-pollination of ideas, help create frameworks for a cohesive ecosystem and steer meaningful partnerships. It works closely with several organisations to include Public Affairs Centre (PAC).
Product Portfolio

Crisp content and deep-impact products capture the essence of a project. They express the rigour of a well-researched, seamlessly implemented action research project. PAF focusses on:

- Developing and designing communication materials based on audience requirement
- Organising events to include Workshops, Seminars, Round Tables, Consultation meetings
- Creating audio visual outputs based on project and organisational needs
- Disseminating information using various platforms to ensure that it reaches the right audience at the right time

International

- **Africa:** Egypt, Ethiopia, Kenya, Malawi, Senegal, Uganda, Zanzibar & Mainland Tanzania
- **Asia Pacific:** Bhutan, Laos, Pakistan, Philippines, Vietnam, Afghanistan, Thailand
- **Eurasia:** Kyrgyzstan, Tajikistan, Ukraine
- **Middle-East:** Jordan

www.pafglobal.org
Dr. Samuel Paul established Public Affairs Foundation. He was honoured with the Padma Shri award by the Government of India. Dr Paul was the Director of the Indian Institute of Management, Ahmedabad and Advisor to the World Bank, UNDP.

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